



Helena[®]

skin rejuvenator

Whole Body Anti-Aging Skin Rejuvenator

They say, behind every brilliant man stands a strong woman...

That woman was Helena, wife of Carl Jurak and mother of Jurak World Wide's Founder, Anthony Carl Jurak.

Helena Jurak always appeared much younger than her years due to drinking JC Tonic[®] and possibly because she was always testing new products that her husband, Carl, was developing. One of Carl's fondest formulas was one that he prepared especially for his Helena, as she believed that it kept her skin soft, smooth and beautiful.





Today, Helena would be surprised to find that recent science has proven that Carl's knowledge and understanding of the skin's function was well beyond his time.

Carl knew, even way back then, what ingredients would be beneficial for the skin and the remarkable benefits that coconut oil and other natural oils provide in rejuvenating and restoring the skin's natural chemistry and protective function.

In honor and memory of Anthony's mother, we have given this magnificent product the name, Helena® Whole Body Anti-Aging Skin Rejuvenator.

After many years in Anthony's protective custody, Carl's formulation was entrusted with Beverly Hill's research chemist and anti-aging skin care expert, David Wood, Ph.D. and his research team, to be synergistically re-formulated with other advanced ingredients so as to produce a revolutionary product that would set new standards in anti-aging treatments.



Helena®'s unique, proprietary blend of natural oils formulated with the power of JC Tonic® has created a sophisticated, elegant and extremely advanced Whole Body Anti-Aging Skin Rejuvenator that has the ability to promote soft, smooth and more youthful looking skin while it protects the skin from environmental toxins, stress and damaging elements.

Helena® is an extremely advanced formula that is superior in re-building the NMF (Natural Moisturizing Factor) of the skin that helps reduce water loss at the skin's surface.



You will see immediate results and tests have shown that with daily use the accumulative effect will help provide long-term hydration at the skin's surface even after 7 days of discontinued use.

The non-greasy formula absorbs quickly and has such effective properties that one can literally feel it working all day long to rejuvenate and restore the youthful glow of the skin.



SCIENTIFIC REASONS WHY YOU WILL LOVE HELENA®

- **COCONUT OIL**- Protects skin from UV radiation and harmful free radicals. Helps prevent premature sagging and wrinkling of the skin Gives the skin a healthy, youthful appearance. Helps the skin maintain strength and elasticity Soothes and softens dry, rough skin. Lastly, it supports the natural pH balance of the skin.
- **JOJOBA SEED OIL**- Has a great effect on fighting wrinkles. Has a natural moisturizing and healing effect on the skin. Contains high levels of tocopherols, which have an antioxidant effect on the skin
- **SOYBEAN OIL**- Resists wash off. Improves elasticity. Helps to protect the skin barrier and increases moisturization of the skin.
- **KUKUI SEED OIL**- Relieves sunburn. Reduces sun related damage to the skin. Stabilized with antioxidants.
- **MACADEMIA SEED OIL**- An exceptional emollient, while at the same time exhibits good dermal penetration believed to slow the aging of the skin.



SCIENTIFIC REASONS WHY YOU WILL LOVE HELENA®

- **CAPRIC/CAPPYLIC TRIGLYCERIDES**- An oily mixture derived from purified coconut oil, used as an emollient to prevent water loss from the skin.
- **SQUALANEA**- Natural emollient that increases skin respiration and prevents water loss from the surface of the skin. Helps restore lost oils from sun exposed skin Imparts moisture to the skin without an unpleasant, greasy feel.
- **BIOSACCHARIDE GUMA**- Skin moisturizer that gives a unique silky feel to the skin.
- **GLUCOSAMINE HCL, ALGAE EXTRACT & YEAST EXTRACT**- An anti-aging complex designed to exfoliate in the pH conditions of the skin while, at the same time, calming the skin.
- **GLYCERIN, UREA, SACCHARIDE HYDROLYSATE, MAGNESIUM ASPERTATE, GLYCINE, ALANINE, CREATINE**- Restores skins natural moisture retaining capacity, rehydrate dry and brittle skin and prevent premature aging of the skin
- **LEMON OIL** - Antioxidant-rich, it can help prevent premature aging because of its citric acid and vitamin C.

DIRECTIONS FOR USE

SUGGESTED USAGE FOR HELENA®:

APPLY SPARINGLY TO FACE, NECK, AND DÉCOLLETAGE AREA IN THE MORNING AND EVENING AFTER CLEANSING. GENTLY MASSAGE IN AN UPWARD, CIRCULAR MOTION UNTIL ABSORBED.

APPLY TO HANDS AND WHOLE BODY ONCE A DAY OR EVERY OTHER DAY AS NEEDED.

Ingredients: Aloe Barbadensis (Aloe Vera) Leaf Juice, JC Tonic® (Thyme Leaf (Thymus vulgaris), Sarsaparilla Root (Smilax officinalis) Dandelion Root (Taraxacum officinale), Alfalfa Aerial (Medicago sativa), Garden Angelica Root (Angelica archangelica), Saw Palmetto Fruit (Serenoa repens), White Horehound Aerial (Marrubium vulgare), Horsetail aerial (Equisetum arvense), Peppermint leaf (Mentha x piperita), Quassia bark (Picrasma excelsa), Liquorice Root (Glycyrrhiza glabra), Gentian root (Gentiana lutea), Celery seed (Apium graveolens), Malva leaf (Malva sylvestris), Hops bud (Humulus lupulus), Passion Flower aerial (Passiflora incarnata), German Chamomile flower (Matricaria chamomilla) and Marsh Mallow root (Althaea officinalis), Boron, Calcium, Glycerine, Iodine, Iron, Potassium, Purified Water), Capric/Caprylic Triglycerides, Cocos Nucifera (Coconut) Oil, Glycereth-26, Aleuritis Moluccana (Kukui) Seed Oil, Macadamia Ternifolia (Macadamia) Seed Oil, Dimethicone, Simmondsia Chinensis (Jjoba) Seed Oil, Cetearyl Alcohol (and) Ceteareth-20, Glyceryl Stearate, Myristyl Myristate, Cetyl Alcohol, Sodium Hyaluronate, Chorella Vulgaris (Marine Brown Algae), Glycerine (and) Saccharide Hydrolysate (and) Magnesium (and) Glycine (and) Alanine (and) Creatine, Sucrose Polysoyate (Soybean Oil), Glucosamine HCL (and) Algae Extract (and) Yeast Extract, Sodium PCA, Biosaccharide Gum-1, Squalane (Veg.), Stearyl Alcohol, Sodium Phytate, Xanthan Gum, Sodium Hydroxide, Caprylic Acid (and) 1,3 Propane-diol (and) Lauric Acid, Lemon Oil.



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Another fine product
from the makers
of JC Tonic®.

Made in America.

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